

A free FM news platform for everyone, everywhere

4 years ago



Hello fellow FM professionals.

A very warm welcome to FM Business Daily – a new and innovative concept designed to add value to people working in the facilities management sector.

Like many of you, I have spent most of my career caring for buildings and assets with a passion for creating environmentally-friendly, safe and compliant workplaces and facilities for workers and visitors nationwide. I have worked in the facilities management sector since I left school. I spent the last 20 years directing services for a world-leading facilities management company that delivers a wide range of hard and soft FM packages for more than 100 million consumers worldwide.

I was absolutely delighted when the owners of Business Daily Group asked me to join the company to lead their FM Business Daily in the summer of last year. Having launched a phenomenally successful business in the rail sector in 2019, I saw straight away that their model would be a perfect fit for the facilities management sector.



I didn't give the offer a second thought and joined the organisation in the autumn. I have used the time since then to develop more than 200,000 contacts across the facilities management sector – from building

and structure owners to managing agents, large FMs and supply chain organisations and niche specialist service providers. It has also enabled me to shape our products and services around the wants, needs and expectations of the sector's leaders, managers and delivery teams who play a pivotal role in the UK economy – with mission-critical touch points in most parts of daily life.

The Business Daily model is designed to engage, educate and empower organisations as part of a profile enhancement and work-winning model. Every day, we will send out the news, views and opinions from the sector – to more than 200,000 industry influencers, decision-makers, entrepreneurs, leaders and managers in the sector. Already, we have the biggest qualified data set (list of contacts) of any similar business media in the sector.

It is a simple model. You send us your company news and we will publish it, mostly unedited, and push it out to the people who matter most to you. Our aim is simple – to help organisations in the facilities management sector to grow and prosper. There are no strings attached, what you see is what you get – a free news channel and the most competitive opportunities to engage with your customers and business prospects. We won't be beaten on quality, value and creativity – that is our promise to you.



<https://www.ptsg.co.uk/>

In UK rail, our daily newsletter has some of the highest engagement rates of any similar media service anywhere in the UK. We aim to build on this in the facilities management sector.

I hope you enjoy this inaugural edition. Do please drop me a line to let me know what you think and do please talk to me and the team about ways in which we can help your business to grow and prosper. We will be adding more innovative and value-adding services to our portfolio throughout the year.

Please feel free to pass on the daily newsletter to your colleagues inviting them to subscribe. If they are missing off our database, they will be missing out.

My team and I look forward to working with you.

Best wishes

Cheryl

Cheryl Ellerington
Managing Director



O: 0800 0467320 (freephone)

E: cheryl@fmbusinessdaily.com

LinkedIn: [Click here to connect](#)