

Supporting trade associations to grow and prosper

3 years ago



Trade associations are the backbone of any sector – especially those that work in safety-critical environments.

For these associations to be of any value, however, it is essential that they are well structured to support, consult, lobby for, inform, and train businesses to aid growth, provide insight, and help them from a safety and compliance perspective.

Seddon Management Services (SMS) aims to help trade associations achieve greater success in their sectors, with experience honed over more than 20 years in running and supporting associations worldwide.

Its expert team, led by Tony Seddon, can advise and tailor comprehensive training packages ensuring any association members and individuals remain legally and professionally compliant in their line of work.

“Over the years, we’ve understood the vital role that trade associations play in supporting businesses with limited internal resources,” said Tony. “We use our experience to help those working in associations to support different needs and wants of businesses of all sizes to truly optimise their offer and demonstrate the great value they can provide. We’ve worked with various associations over the years, from start-up bodies through to established organisations.

“From administration through to bespoke training courses, we are specifically geared towards serving the needs of non-profit and trade organisations. Our team has been at the heart of bodies that have set the right safety standards and regulations to ensure businesses are working more consistently and safely on-site – and we are ready to support and impart that knowledge to others.”

Most recently, SMS launched its new website, showcasing its full scope of services including compliance, bespoke training and development, management, marketing and auditing services, and networking and knowledge sharing opportunities.

The website showcases the host of services that SMS has provided to its clients, including the development of a bespoke training programme and software for Specialist Access Engineering and Maintenance Association.

A spokesperson for Saema said: “Working with Seddon Management Services has allowed us to grow our training platform to become nationally recognised as one of the most established libraries of quality resources in the industry.

“Using the perfect blend of technology and industry expertise, we have developed an innovative platform that puts the end-user in prime position to develop and enhance their learning in the industry.”

Visit <https://www.seddonmanagementservices.co.uk/> to find out more.