

## Thank you for an amazing first week

4 years ago



Last week was the first six days of FM Business Daily and what a week it was. I just wanted to say thank you to our subscribers and supporters and to those of you who have contacted me to wish us well. Your support is really appreciated. I would also like to thank our founding supporting partners, Premier Technical Services Group Limited (PTSG) and the healthy workplace specialists, Envelo.

I would urge you to please use our daily news service which is completely free of charge. If you have a story to tell, let us get it out there for you.

If you would like to speak to us about some of our cost effective sponsorship or advertising opportunities, I can walk you through why we are the most powerful and impactful media partner in the FM marketplace. Our audience is huge, but our promotional prices are not.

If you want or need greater visibility amongst your customers or your business prospects we are the place to be. Our marketing services team is also on hand to support you with branding, websites, e-brochures, presentations, PQQs. ITTs, PR, content writing, animations, photography and videography. We won't be beaten on quality, value or creativity – that is our promise.

Here are some headline facts about our first week.

7am daily newsletter

250,000 daily FM subscribers

+1,500,000 opportunities to see in six days

178,000 click-throughs on average



230 FM-related stories covered

100 organisations already in our supply chain directory

Thank you and please get in touch if we can help you with anything at all. And don't forget, please send us your news stories.

Best wishes

Cheryl

Cheryl Ellerington

Managing Director