

The Workplace Event announces speaker line up

3 years ago



[The Workplace Event](#) announces comprehensive conference agenda with renowned industry speakers across three days. Keynote speakers include Geoff White, investigative journalist, author and broadcaster, and technology correspondent for Channel 4 News; Cally Beaton, comedian writer and business mentor; and Jonny Jacobs, finance director EMEA at Starbucks and Trustee of the Mental Health Foundation. Each day of the conference will take a different theme: technology, future of the workplace and wellbeing.

[The Workplace Conference](#) runs across each day of The Workplace Event which takes place from the 5th-7th April at the Birmingham NEC. Influential speakers and high-level content have been specifically curated for each morning session to present transformational ideas, aid proactive conversations and deliver actionable takeaways in order for attendees to make positive changes and optimise their organisation's workplace experience. Afternoon sessions take on a more practical feel with a workplace inspired hackathon, live podcast recording and workplace strategy competition across the three days.

Day one – technology

Geoff White, investigative journalist, author and broadcaster, and technology correspondent for Channel 4 News opens the first day of the conference by shining a spotlight on technology that is changing the way we live – for better or for worse. Microsoft's industry strategy lead for the built environment, Quame Adewale will discuss the supercharged technologies that are influencing the way we design, construct and consume buildings. The morning will close with a HR focus on how technology is transforming not only 'where' we work but 'how' we work and how teams are managed.

Day two – the future of the workplace (Sponsored by Facilio)

Day two of the conference, showcasing the future of work, will be led by Cally Beaton, comedian writer and business mentor who will explore the role of leadership and what future generations really want from their world of work, as well as encompassing inclusivity. Beaton's expertise will be followed by Neil Usher, one of the most recognised voices on the workplace landscape and author of the Elemental Workplace and Elemental Change, who will help navigate the new frontier of work with a unique framework outlining the fundamental features to achieving a fantastic workplace. Trailblazer, author and the UK's first chief workplace officer, Simone Fenton Jarvis, will close the day with a human centric approach, highlighting ideas and theories that can help people, organisations, our communities and our planet thrive.

Day three – wellbeing (Sponsored by EMCOR)

Jonny Jacobs, finance director EMEA at Starbucks and trustee of the Mental Health Foundation will speak about the positive impact of mental fitness in the workplace and the critical role it plays in unlocking the true potential of a business and its workforce. Sam Fuller CEO and founder of The Wellbeing Project, will discuss the shift in mindset needed to transition wellbeing from a 'nice to have' to a cornerstone for effective work.

Tristan Norman, group director, The Workplace Event, said "We are very proud of the exceptional speakers that are joining us to launch our first Workplace Event. Following a lengthy period of turbulence, it is critical we have the best-in-class speaker line up to help organisations forge ahead and create the best workplace experience possible as we enter a new era."

As well as the comprehensive three-day Workplace Conference programme the Workplace Event will include:

- the Knowledge Hub, a free to attend seminar programme showcasing all the cutting-edge products and technologies that will enhance facility and workplace performance. A mixture of presentations, live demonstrations, and workshops, to gain practical insight and know how so attendees can enhance their workspace, employee performance and business potential.
- a curated exhibition bringing together workplace interiors and design companies, digital technology, facilities services and building management providers, and more to help elevate workplace strategy and performance.
- The Wellbeing Recharge Zone Sponsored by Nook and Yo-yo DESK where visitors can rest and restore with interactive wellbeing initiatives, quiet spaces, and the opportunity to speak to leaders in the field about how workplace wellbeing can make a difference to organisations.
- Co-located with The Health & Safety Event, The Fire Safety Event and The Security Event. Providing a comprehensive offering to the full buying chain of the safety and security of people, property and assets.

The Workplace Event has also launched a [Workplace Data Census](#) which dives deep into the current usage and output of workplace data. The results of the survey will map how organisations are capturing and utilising the various data opportunities in today's workplaces and develop a robust understanding of the value placed on it by business leaders.

Photo credit: Shutterstock