

Charlotte Newman appointed as BM's new nutritionist

3 years ago



BM is delighted to announce it has strengthened its operational team with the appointment of [Charlotte Newman](#) as its new nutritionist.

A seasoned professional with an individualised approach to health and nutrition, Charlotte will be responsible for supporting and evaluating food strategies that meet future legislation-based requirements, as well as supporting the wellbeing of the BM team.

She will be working on recipe analysis on all company owned/licensed platforms and will also deliver workshops and training to promote nutritional knowledge and awareness.

Charlotte will also be supporting BM's vitality programme, as well as the company's healthy eating pledges which aim to provide customers and clients with the right food for their health and wellbeing.

Prior to joining BM, Charlotte worked at the London borough of Havering and spent several years developing menus that were compliant with the Government's School Food Standards & Food for Life Accreditation.

She supported recipe development to ensure young consumers receive adequate portion sizes and other practical actions that convert a healthy menu into healthy meals being served. Charlotte also developed and delivered training for staff to enhance understanding of Government legislation regarding food standards and allergen law.

Charlotte will report to Sally Grimes.

She said: "I am delighted to be joining BM at this time. Health and wellbeing has never been higher on the social and corporate agenda than they are now. I can't wait to build on what BM has already achieved in this space."

Sally Grimes, Quality Standards Manager, BM, added: "We are very pleased to have Charlotte on-board. Not only does she have a wealth of experience in this area but her individualised approach makes her the right fit for our business as we always adopt a totally bespoke strategy for our teams and clients."

Image credit: BM