

“It’s essential that you share your best practice to demonstrate that your company is one to do business with”

3 years ago



Since we launched FM Business Daily at the beginning of the year, we’ve seen an overwhelmingly positive response.

We’ve been dedicated to bringing you a range of news that gives you a snapshot of the sector every morning, as well as new innovations from across FM that makes a difference from a digitalisation, social value, or environmental point of view, for example.

We’ve been reassured by what we’ve seen and heard from the people we’ve spoken to – it demonstrates that facilities management is really focused on being innovative and making a difference (especially from an environmental and social value point of view).

Over the last couple of months, we’ve spoken to businesses of all sizes – and whether they’re a business employing tens of thousands of people, or one that employs ten, it’s quite clear that FM is united in its mission to decarbonise; create new and better ways of working for people; and to ultimately do the right thing to optimise buildings and workplaces.

So, our message to you is this. We are here to support you to tell your story. We’ve heard all the fantastic things that this sector does, and will, offer – and it’s essential that you share your best practice to demonstrate that your company is one to do business with. And if you don’t know how to get that message across, *we can support you*. We have a team of journalists here that can understand what you want to say and get it across in a way that will position your business well to the significant volume of FM professionals



reading our newsletter every weekday at 7am.

That extends to your copy for your websites as well. Writing with sector-specific knowledge can be a niche skill to have within a business – and that's where we can help.

We are here to get your message out to the industry – so please get in touch if we can support you at all.

Best wishes

Cheryl

Cheryl Ellerington

Managing Director