

PDS design their pathway to a greener future

3 years ago



Northamptonshire based outsourced services company, Print Data Solutions (PDS), have recently appointed Cawleys as their exclusive recycling partner.

PDS is a rapidly growing business with 2 sites based in Wellingborough offering design, print, merchandise, and sourcing solutions.

This partnership is a great announcement for our organisation and theirs. It not only reiterates our drive to deliver sustainable solutions but also allows PDS to reduce unnecessary waste miles, further benefiting their eco-credentials.

Business gatherings have been hit hard by the pandemic in recent years, but as restrictions begin to ease, companies can look forward to the resumption of conferences, exhibitions, awards, and events. Specialising in print, merchandise, storage, fulfilment, and logistics, PDS are likely to see an uplift in client demand for all types of corporate collateral and now is the perfect time to appoint a new partner to boost their recycling credentials.

Cawleys' relationship with PDS will allow us to recycle all of their card and plastic waste, diverting it from landfill and ensuring a full circle solution with minimal impact on the planet. What's more, we will also ensure PDS' mixed waste will be separated and sorted to extract as much additional material for recycling as possible.

Kate Shelton Operations Director from PDS commented: "We're excited to be working together with Cawleys, who play a pivotal role as we evolve our sustainability commitments. Working with an independent local recycling company such as Cawleys is the perfect solution"

Nick Powell, Field Sales Executive at Cawleys added: “It was great to work closely with the PDS team to see how we could help maximise their recycling rates. Taking a sustainable approach is now vitally important for all companies and with businesses beginning to get back to normal suppliers such as PDS will be in great demand. End customers want to see that the organisations they buy from are doing the right thing for the environment and PDS certainly are.”

Image credit: Cawleys