

<u>Pregnancy loss charity, CRADLE, to launch</u> <u>first Welsh partnership alongside Tilbury</u> <u>Douglas</u>

3 years ago



As the lead contractor on the £130 million refurbishment of the Prince Charles Hospital in Merthyr Tydfil, Tilbury Douglas, a leading UK building, infrastructure, engineering and fitout company, has partnered with CRADLE to launch the first CRADLE pregnancy loss service in Wales at the Prince Charles Hospital.

This follows on from the recent launch of Tilbury Douglas' UK wide partnership with CRADLE, which focuses on supporting anyone affected by pregnancy loss, as well as providing resources to healthcare professionals across the health board. More than 40 NHS Hospitals have a CRADLE early pregnancy loss service across England, Scotland and Northern Ireland, with Prince Charles Hospital being the first Welsh site, which officially launches in May 2022.

The Partnership is also being supported by Legacy in the Community (LitC), a local charity that supports social inclusivity, which will lead on the collection and collation of the comfort bags. Through this collaboration, and LitC's strong local links, it will help promote both charities work and allow for a greater impact.

As part of the major refurbishment of the hospital in Merthyr Tydfil, which aims to improve patient care and the working environment for staff, Tilbury Douglas has a strong focus on supporting the local community and this new partnership means CRADLE will provide support directly to those affected by pregnancy loss.

Lucy Davies, Head of Social Value at Tilbury Douglas, commented: "This new partnership we have facilitated between CRADLE and Prince Charles Hospital is great testament to our commitment to our



sustainability strategy called People, Planet and Performance (PPP). Ensuring we play a key role in delivering a positive impact to the communities we work within, building integral partnerships and working collaboratively is crucial to our approach. We are looking forward to seeing how CRADLE's new services at the site will support those affected by pregnancy loss, and healthcare professions who themselves provide vital care within the local and wider community."

Louise Zeniou, CEO of CRADLE, said: "We are delighted to support Tilbury Douglas to launch CRADLE at Prince Charles Hospital, the partnership will also allow CRADLE to provide training, support and pathway development to the healthcare professionals and colleagues, complimenting the care provided to anyone receiving care during or following pregnancy loss."

Paul Mears, CEO at Cwm Taf Morgannwg University Health Board, said: "We are so pleased that, through our Partnership with Tilbury Douglas, the main contractors at Prince Charles Hospital, we have formed an additional partnership with the pregnancy loss charity and become the first Health Board in Wales to work with CRADLE.

"The pregnancy loss service and extra support provided by CRADLE will work alongside the specialist bereavement support that we have in place across our Maternity Services, supporting women and families through such heart-breaking times."