

# Cloudfm supports iconic restaurant chain Fridays with a new approach to facilities management

3 years ago



Fridays UK has teamed up with Cloudfm to transform its facilities management. The new approach will use advanced data and localised sourcing of technicians to maximise the uptime of its restaurants and reduce carbon emissions.

The three-year contract will support the brand's 86 sites in the UK with maintenance services. Cloudfm's technology-driven approach will provide greater transparency throughout the process to improve cost-control and boost response times to improve guest service.

Cloudfm will also help manage compliance to building regulations in an approach proven to maintain adherence above 96%.

Commenting on the contract, Claire Hussey, Risk & Compliance Director at Fridays, said: "We put our guests at the core of everything we do. Cloudfm will bring a fresh approach to our facilities management that boosts our operational efficiency and drives transparency and compliance through the entire process. The outcome will be a leaner and more efficient approach to maintaining our sites and one that is focused on reducing carbon emissions."

Cloudfm was recently recognised by Gartner, a world-leading technology research and advisory company, as a global leader in IoT enabled predictive maintenance.

Terry Mills, chief operating officer of Cloudfm, said: "Fridays is an iconic brand with ambitious growth plans. It's great to be a part of that journey. Our technology-driven approach to facilities management

gives management teams a real-time view of their operations that is unlike anything else available in the industry today. It's an approach that drives transparency, efficiency and compliance best practice."

Based in Essex, Cloudfm operates internationally with offices in the UK, Dublin and Barcelona. It helps manage some of the world's most recognised brands' assets and properties, including TUI, Wolseley, PizzaExpress, Amazon Fresh, ASK Italian, Zizzi, Coco Di Mama and many others.

Founded in 2011 to fix a facilities management industry that was fundamentally broken, Cloudfm has always strived to be decades ahead in doing things differently. It recognises what companies need to be able to manage building portfolios in a cost-effective, compliant and quality-led way.

The business was awarded the Queen's Award for Enterprise in the Innovation category in 2019 for its outstanding contribution to the facilities management industry.

Transparency and technology underpin Cloudfm operations. Its in-house developed tech underpins the best people and the most efficient processes – there are no gaps in information, no manipulated data and only the best relationships with our clients and supply chain.

Cloudfm is one of the fastest-growing facilities management companies in the UK and was named one of the UK's most innovative property technology creators for 2021 in the BusinessCloud PropTech 50, and a global leader in IoT enabled predictive maintenance by Gartner.