

phs Besafe expands roller towel business with new appointment

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phs Besafe is continuing its growth with the appointment of a new key account manager covering its flatwork and roller towels business.

Cassie Marks, who has spent over 15 years working in the FM, laundry and cleaning sectors, will be working with hospitality and leisure customers, including hotels and gyms, to supply and launder flatwork items such as bed linen and towels.

She will also be focusing on Besafe's growing roller towel business, working closely with FMs, manufacturing, motoring, education and healthcare settings in particular.

She said: "Roller towels are making a big comeback this year and it's really important that organisations know all of their options and find the right hand-drying solution for their setting. I'm excited to help our customers do that.

"Roller towels are quiet, so they are perfect for washrooms that are near meeting areas, or in clinical settings, which do not want any noise disruption. They are also perfect for schools, education facilities and public spaces which want to provide quieter spaces for people with additional or sensory needs.

"Motor and manufacturing employees particularly like them too as they are so strong and very absorbent. They also have the added bonus of being hygienic, cost effective and environmentally-friendly, all whilst keeping the washroom area clean and dry, preventing slips and falls on wet floors."

phs Besafe offers a fully serviced solution for roller towels with clean towels regularly delivered and used towels taken to be washed using Besafe's award-winning, high-temperature wash process, which ensures

they are completely bacteria free.

Derek Brown, Managing Director of phs Besafe, said: "Cassie is a real asset to the team. She has a great understanding of the FM sector, as well as experience in the laundry and cleaning industries, so she is really well-placed to give the best service to our flatwork and roller towel customers."

[phs Besafe](#) is one of the UK's leading suppliers of specialist workwear and laundry solutions. Its in-house laundry and drying processes are unique to the industry, offering a low energy, high quality service to sectors including transport, manufacturing, aggregate, and rail.

Part of the phs Group, phs Besafe employs 110 staff and provides a nationwide service to over 3,000 customers, making 156,000 deliveries every year. With a head office in Tipton and five laundry locations across the UK, it launders more than 1.2 million garments every year; helping to ensure the safety and comfort of thousands.

phs Besafe takes care of everything for its customers, from measurement and supply of workwear, flatwork and towels to laundry and garment disposal.