

Sara Roberts named new MD at Umbrella Training

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Umbrella Training is delighted to welcome [Sara Roberts](#) who has been named as managing director of the business, in a newly created role.

Roberts will be responsible for overall operations and developing the strategic direction of the business, working alongside founder and CEO, Adele Oxberry.

In a career spanning more than 25 years in senior leadership roles, Roberts has worked across a range of companies including QA, Avado Learning and Arch Apprenticeships.

Most recently she was the learning delivery director at Avado Group, a national training provider with over 3,000 apprentices, where she led a team of 100 mentoring and coaching professionals.

Her earlier career started at American Express in sales and marketing, where she spent 10 years working with hotels, restaurants and other businesses within the hospitality and travel sector.

Roberts said: "I am excited to be returning to the hospitality sector to work alongside Adele and the fantastic team at Umbrella Training.

"I've always had a passion for meaningful development. Helping people improve their lives, learn new skills, and provide financial security through their own efforts is something that means a lot to me.

"Through our work at Umbrella, I believe we are in a very strong position to do this and I can't wait to get started."

Oxberry added: “We are delighted to welcome Sara to the team. Not only does she have some incredible training and development experience, but she shares the same values as everybody in the company.

“We are all motivated to support and develop people, giving them the tools to succeed and enhance our already fantastic hospitality sector.”

Image Credit: Umbrella Training