

BaxterStorey appoints new Finance Director

3 years ago



BaxterStorey is pleased to welcome Frederic Trotignot as its new Finance Director.

Joining the company from 1st June, Frederic brings with him 20+ years' experience in consumer, retail and services industries, most recently as International Finance Director at Domino's Pizza Group.

Commenting on his appointment, Frederic said: "I have been incredibly impressed by the collective resilience and growth of BaxterStorey. Their commitment to excellence in food, service and training, and culture of investing in people is widely renowned within the industry. I am very much looking forward to joining the business and contributing to its further success".

Frederic's strategic management and analytical background will play a key role in accelerating BaxterStorey's ambitions of revolutionising the workplace dining experience.

Chief executive, Ronan Harte added: "It's an exciting time for the business as we relaunch our training academies, continue our technology investment and expand into new markets both in the UK and wider Europe. Delighting our customer with memorable food experiences has always been at the heart of BaxterStorey and we look forward to welcoming Frederic as part of our leadership team advocating this culture and focus".