

Biffa raises over £100,000 for WasteAid at charity gala dinner

3 years ago



More than £100,000 was raised for WasteAid at a spectacular gala event attended by some of Biffa's largest customers, suppliers, advisors and key business partners.

Celebrating the fourth year of their proud partnership, Biffa and WasteAid hosted the fundraising event at Oxford Natural History Museum on May 11. The total amount raised on the night was an incredible £104,000.

The money raised from table sponsorships, along with individual donations and a raffle, will help WasteAid expand its work fighting plastic pollution in Cameroon, building a circular economy network in The Gambia, and supporting waste picker groups in South Africa.

Ceris Turner-Bailes, WasteAid Chief Executive Officer, said: "It is hard to put into words how critical Biffa's proud partnership has been to WasteAid but, more importantly, to advancing WasteAid's mission of a world in which waste causes no harm, and where people in poverty are empowered to recover its value.

"Biffa have been a critical supporter since the earliest years of the organisation and their support has been central to our ability to expand our programme portfolio across Africa and into Asia.

"We are delighted and very grateful to Biffa for hosting this fundraising event and would like to express our thanks to everyone who attended and made it such an unforgettable night."

With Biffa's support, WasteAid has quadrupled in size over the last two years. Alongside fundraising and financial support, Biffa employees contribute their passion, time and technical expertise to help WasteAid deliver waste management and recycling programmes where they are most needed.

Michael Topham, Biffa Chief Executive, said: “It was fantastic to see so many of Biffa’s key partners come together in Oxford to raise such an incredible amount of money for such a worthwhile cause.

“Our on-going partnership with WasteAid in parts of the world that urgently need to tackle the complex issue of how to manage waste in a sustainable manner is one of Biffa’s proudest achievements.

“Our financial and technical support provides more communities with much needed help so even more people can benefit from being part of a circular economy, with all the long-term benefits that brings.”