

Reconomy Group CEO, Paul Cox named as UK regional finalist for EY Entrepreneur of The Year™ 2022

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Reconomy Group has today announced that its CEO, Paul Cox, has been named amongst the regional finalists from businesses across the country in the EY Entrepreneur of The Year $^{\text{TM}}$ 2022.

The EY Entrepreneur of the Year UK programme continues to celebrate contributions of entrepreneurs – recognising innovators from across the country who are positively impacting people and their communities and leaving a lasting business legacy. Victoria Price, EY's UK Private Tax Leader and EY Entrepreneur of the Year UK Partner Lead, commented: "Entrepreneurs have and always will be the beating heart of the UK's economy. The fact this year's programme has been so tough is testament to the way in which business leaders up and down the country have responded to the challenges posed by the current landscape. Our regional judges have an extremely difficult task ahead of them."

Paul Cox has been leading Reconomy for 23 years. He entered the waste industry at 20 years old, starting as a driver and then subsequently creating and operating various waste and resource management businesses. He has spear-headed the transformational growth that has created the Reconomy Group of today, providing services to leading brands globally across three verticals – recycle, comply and re-use. Paul's entrepreneurial spirit, desire to enter new markets, passion for great customer service and continuous investment in technology-enablement have underpinned this success. Reconomy Group more than doubled its annual revenue during 2021 and now serves customers in 80 countries worldwide, positioning the Group well to fulfil its purpose of creating a truly sustainable world by conserving finite resources.



In 2017, Paul was named EY Entrepreneur of the Year in the Midlands Transformational Leader category. Following that in 2021, Reconomy was awarded a Queen's Award for Enterprise in the Innovation category.

Of his shortlisting, Paul reflects: "It is such an honour to be recognised in EY's Entrepreneur of the Year 2022 programme. The prodigious growth of the Reconomy Group reflects the enormous amount of hard work by all our employees and sets the business firmly on course to shape the future of the circular economy."

<u>Four regional judging panels</u> will convene on 25-26 May 2022, with national finalists set to be announced in September before moving onto national judging days in October. The overall winner of the EY Entrepreneur of the Year UK will be revealed in November 2022.