

## World FM Day: a celebration of our profession

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World FM Day takes place on 11th May this year, alongside celebrations during the same week, with the theme of 'Leading a sustainable future'.

Sustainability is a key theme throughout industry at the present time. The UK is keen to be among the world leaders in becoming carbon neutral and finding sustainable ways of working in all industry sectors. That's certainly the case in FM.

Following the devastating impact of COVID over the last two years, people from all over the world are now returning to the built environment to work, learn, shop and play. There is renewed importance on people's health and safety along with building sustainability and resilience – today's facilities manager has a more important role than ever.

According to Global FM estimates, "The Facility Management sector is a \$1.15 trillion global industry, with an estimated 2.5 million professionals and industry participants worldwide."

The purpose of World FM Day is to recognise and celebrate the vital work that workplace and facilities managers and the wider industry contributes to business worldwide. It aims to raise the profile of the facilities profession anywhere that its practitioners influence the health, safety, productivity, and wellbeing of people who use the built environment.

Ways to get involved

The Institute for Workplace and Facilities Management (IWFM) is supporting World FM Day in the UK and has produced the following ideas to get involved:

Here are some ways you can get involved and join the World FM Day celebrations:

- Share your successes. Give a shout out to your teams. Share a commitment on how you and your organisation will help lead a sustainable future.
- Ask your marketing/communications team to help you raise your profile across your company and on your company social media channels.
- Make sure you tag IWFM on your company or personal Twitter posts using [@IWFM\\_UK](#) so they can showcase the amazing work you are doing. Also use the hashtags #WORLDIFMDAY2022 and #LEADINGASUSTAINABLEFUTURE in all of your posts.
- Download the official World FM Day and IWFM [marketing assets](#) and share them on your website, social or email footers to help raise the profile of our profession. Wish your social media followers a 'Happy World FM Day'!
- Tag IWFM and say why you are proud to be in the workplace and facilities management sector.

IWFM volunteers are putting on World FM Day-themed events across the UK, which are detailed on their [events page](#).