

## Back with a bang – Sodexo Live! returns to deliver world class hospitality at Royal Ascot 2022

3 years ago



Between 14-18 June 2022, Royal Ascot will welcome 275,000 racegoers, its first full-scale meet since 2019. To mark the special return of the Royal Meeting, the *1711 by Ascot* team – a joint venture by Sodexo Live! and Ascot Racecourse to provide official hospitality – will offer a tiered approach, bringing something unique to every guest.

Royal Ascot racegoers will be able to dine on exquisite menus from six Michelin-starred chefs – Ollie Dabbous, Brett Graham, Nieves Barragán Mohacho, Raymond Blanc OBE, Simon Rogan and his Executive Head Chef Tom Barnes. The *1711 by Ascot* team will also launch the racecourse's first net zero restaurant, Neutro, in the Village Enclosure.

Producing minimal carbon emissions by design, Neutro will use locally-sourced produce with a focus on plant-based options, use recycled and upcycled materials and deploy a state-of-the-art food-waste digestion system. Any residual emissions will be offset through working with a certified scheme that draws carbon out of the atmosphere.

And in this special Platinum Jubilee year, celebrating the 70-year reign of Her Majesty The Queen, Sodexo Live! is continuing the celebrations through a Jubilee-themed afternoon tea, as well as singing the praises of its own women in leadership in the Official Platinum Jubilee Pageant Commemorative Album.

Gemma Amor, executive chef for Sodexo Live! and *1711 by Ascot*, is featured in the album and shares her passion for serving at this special event:

“Royal Ascot has to be seen to be believed. I’ve been here for 27 years, and I still can’t get over it.”

Mark Miller, Executive Director for Sodexo Live! said:

“We are delighted to work with Ascot Racecourse to serve guests at the Royal Meeting in this special Platinum Jubilee year. By launching fresh concepts and welcoming new partners in fine dining, we aim to continually push boundaries in food and create memories that last a lifetime.

“In this post-pandemic world, we are seeing high demand for hospitality options at every price point, and we have worked hard to open up amazing experiences to every guest.”

For centuries, Royal Ascot has been the highlight of the British summer social calendar. As the official catering and hospitality partner through *1711 by Ascot*, Sodexo Live! has been providing race day and non-race day catering services at Ascot Racecourse since 1998. With thousands of racegoers each day of Royal Ascot, Sodexo Live! recruits and manages over 3,000 team members and maintains high service standards through its award-winning training academy.