

BBC Proms upgrade to next-generation security with MyTAG

3 years ago



The world's greatest classical music festival, the BBC Proms, has announced it will use an innovative form of paperless security technology for those working or performing at this summer's event.

All musicians, contractors, performers and back of house staff, approximately 7,000 people, will use MyTAG digital Proof of ID to access the Royal Albert Hall. Organisers say the move will reassure those working at the venue of a safe and seamless entry experience, while keeping the 127-year-old festival at the forefront of event innovation.

Visitors from around the world will attend this globally recognised event between 15th July and 10th September. The eight-week celebration includes 73 concerts at the Royal Albert Hall. And due to the scale of the festival, security sits at the heart of the operation, with MyTAG a supplier for the 2022 event.

Mike George, MyTAG Founder and Managing Director commented: "We are delighted that MyTAG Proof of ID is being used to support security at the BBC Proms for a second year running. Our trusted ID cards use NFC (Near Field Communication) technology to ensure those working or performing at the concerts can only access authorised areas on the days and times that are specified."

When musicians, performers or back of house staff arrive at the Royal Albert Hall, their identity will be checked, and they will be issued with a trusted MyTAG ID card. These are printed on site using digital ID hardware and cannot be copied or cloned.

To access an area, an individual simply shows their MyTAG ID card to the security guard who will tap it on their hand-held device to reveal the person's access permissions. If the card has expired, or entry is not permitted into a specific area, access is denied, giving event organisers total peace of mind.

Mike George added: “Our patented technology brings identity cards and security into the modern age. We’re confident it will help create a secure and more seamless experience for everyone in attendance.”