

New Sodexo Live! CEO and marketing director appointed

3 years ago



Sodexo Live! has appointed Rebecca Kane Burton as its new UK and Ireland CEO and Nicci Clarke as marketing director for its sports, events and hospitality business.

Prior to joining Sodexo Live! Rebecca had extensive experience in the live entertainment industry, having most recently worked as AEG's Vice President for The O2 and as CEO for Lloyd Webber Theatres. She also held senior roles at English Heritage and Alexandra Palace. Rebecca joins Sodexo Live! on 6 June and, in addition to joining the UK and Ireland regional leadership committee, Rebecca will also become a member of the Sodexo Live! global executive committee.

Rebecca Kane Burton, CEO for Sodexo Live! UK & Ireland:

"I am excited to join Sodexo Live! as we head into a busy summer season of events. I am looking forward to driving our strategic ambition and accelerating growth in a market that has high development potential. Sodexo Live! has a talented team delivering excellence in all the services they deliver and I can't wait to meet them and see their expertise first hand."

Nicci Clarke also joins the Sodexo Live! UK and Ireland senior team as marketing director. With over 15 years of experience delivering strategic and digital marketing in the retail sector, Nicci joins Sodexo from Punch Pubs & Co, where she led a marketing strategy for an estate of over 1,300 establishments.

Nathalie Bellon-Szabo, CEO worldwide Sodexo Live! said: "I am delighted to welcome Rebecca and Nicci to the UK and Ireland team. The UK is a key part of Sodexo Live! global growth strategy, the business is recovering well from the impact of the Covid-19 pandemic and is starting to show signs of strong growth. We look forward to supporting Rebecca and her team as they deploy their expertise across major venues



and events to provide the best service to our clients and customers”