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<u>Plantforce joins the Nurture Landscapes</u> <u>Group</u>

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<u>Nurture Landscapes Group</u> is delighted to announce that London-based Plantforce have joined the Nurture Landscapes Group.

Based in West India Docks and operating throughout the Capital and much of the South-East, Plantforce was founded by Graham Prince in 1986, and over the years has developed into one of London's leading independent interior and exterior plant display companies, enjoying a largely blue-chip customer base with prestigious locations as diverse as The London School of Economics (LSE), Tower 42, and Cavendish Square.

The existing Plantforce team will relocate to our Upminster office in June, joining the Nurture Plant Displays division under the leadership of plant displays managing director Greg Basire.

Greg Basire, MD, Nurture Plant Displays, said: "We are delighted to welcome such a talented and experienced team into Nurture family. The combination of our respective skills and experiences in the plant displays sector across London and the UK, makes us a first choice for clients when looking at their interior and exterior plant display requirements. Understanding how built environments affect plants and their maintenance and care is key to our value proposition, as well as in terms of our emphasis upon sustainability and the natural environment and ecology. It's an exciting addition to our company"

The acquisition completed in April, and is the business' 34th to date, continuing its growth during the past decade.

Image: Nurture Landscapes Group