

Biovate launches new catering ranges with Bidfood

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Biovate Hygienics, the innovative manufacturer of next generation biological and ecological liquid cleaning products, is launching its catering ranges with Bidfood – one of the UK’s largest foodservice wholesalers – as its national catering distribution partner.

Two ranges will be launched this month. The first range of products offers a complete solution of highly concentrated Biovate Biological products in recyclable pouches, reducing plastic consumption by 72% and uses the latest probiotic cleaning actives, harnessing the power of nature. The range will be supported with a service offering from Biovate, who will install dispensing units for Bidfood’s customers, ensuring correct dosing of these highly concentrated products. These products can make up to 375 spray bottles per 1.5 litre pouch, making the range suitable for very high-volume users of cleaning products.

The second range is ideal for lower volume users. The Ecovate range of sustainable cleaning products uses sustainable, green chemistry actives and is packed in PCR plastic.

“It’s an honour for Biovate Hygienics to have been selected by Bidfood, one of the UK’s leading food service distributors, as it’s supplier of choice, of biological and sustainable cleaning products. We are strong believers in partnerships and we believe our combined offering of Biovate’s next generation biotechnology products and Bidfood’s passion for service delivery and a forward-thinking approach, delivers a compelling choice for caterers throughout the UK,” said Nick Winstone, Co-Founder and Managing Director of Biovate Hygienics.

“Sustainability is a key focus for our category, and therefore we have been working on finding a partner to be able to offer an eco-friendly chemical solution for all our customers. We are excited for the partnership

with Biovate Hygienics and for the fantastic products that will be part of our eco range,” added Andrew Dorney, Head of Catering Supplies at Bidfood UK.

Photo: (L to R) Andrew Dorney (Bidfood Head of Catering Supplies) and Nick Winstone (Biovate Hygienics Managing Director)