

BPF announces new Junior Vice President

3 years ago



Jessica Hardman, Head of European Real Estate Portfolio Management and Head of UK Real Estate Group at DWS Group has been announced as Junior Vice President at the British Property Federation (BPF).

The announcement at the BPF's Annual General Meeting (on Tuesday 5th July) sees Jessica join the current BPF leadership team of President Guy Grainger, JLL's Global Head of Sustainability Services & ESG and Vice President Mark Allan, chief executive of Landsec. Jessica brings over 21 years of experience in real estate to the role and will work as part of the Presidential team to highlight the real estate sector's central role in levelling-up and support the drive to net zero carbon across the built environment.

The BPF recently launched its Net Zero Pledge – an industry-wide initiative to cut carbon emissions across the whole of the property sector. The BPF is uniquely placed to bring its diverse membership together to collaborate and share best practice, with a new net zero network launched to facilitate this co-operation.

Jessica Hardman, Junior Vice President, British Property Federation, comments: "It is a privilege to become Junior Vice President at the BPF and to work alongside my colleagues from across the industry at such a pivotal time. During my career I have worked directly in the UK real estate market, investing globally, and working with a large array of international investors enabling me to bring a global understanding of the industry to the Junior Vice President position. In the UK the real estate industry has a key role to play in supporting economic growth, leading the way in decarbonisation and ultimately delivering on the government's levelling-up ambitions."

Guy Grainger, President, British Property Federation, comments: "Jessica is a great addition to the BPF Presidential team, her International experience and deep knowledge of the UK market gives a valuable breadth of perspective. The real estate industry is facing a period of extensive policy change and I look forward to working with Jessica and Mark Allan in the coming years to continue the strong engagement

between the public and private sectors.”