Elior nets contract with Hibernian Football Club

3 years ago

Elior, the leading contract caterer, has been awarded the catering contract at Hibernian Football Club, located in Edinburgh. The contract is worth a significant eight figure sum over a nine-year term. The agreement will see Elior working with the Club to deliver innovation around retail brands, a fan zone for pre- and post-match entertainment, seven different match day hospitality experiences and non-match day hospitality and events.

During a competitive tender process, Elior won the contract for its creativity in designing a menu focused on sharing the best of Scottish produce, as well as sustainability and social value initiatives to support the Hibernian FC's ambition to be the 'Greenest Club' in Scotland.

Hibernian FC is a Scottish Premiership Football Club with a rich heritage in Scottish football. Its 20,000-capacity stadium is currently undergoing extensive refurbishment of the hospitality areas with the aim of creating the best match day experience in Scotland.

Ben Kensell, CEO Hibernian FC said: "We are delighted to be working with Elior as our catering partner at Hibernian FC as the Club enters a new transformational phase in our history. The rich heritage and values of the Club will be reflected through the new dining environment we are creating. The food and service Elior will provide are pivotal to delivering an elevated match day experience for fans and our members across all hospitality areas, kiosks, and concourses."

Kenny Finlayson, Managing Director, Elior added: "This contract has been awarded at a critical moment for Hibernian FC as they complete their hospitality area refurbishments. We're immensely proud to be working with the Club to take their guest dining to the next level. Operational excellence, guest experience and carefully curated food are at the heart of everything we do."

Elior will commence catering at the Club this month ready for summer events and the start of the football season.

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