

New deal to deliver and improve waste collection services

3 years ago



Rochford District Council announces that they have awarded their waste and street cleansing contract deal to Norse Group. Norse will provide waste collection services in the district for at least the next eight years.

The partnership launched on 4th July 2022, picking up immediately after the Council's current environmental services contract ends with Suez Ltd.

Norse is owned by Norfolk County Council and already provides services with a number of other local authorities in the country.

Under the new contract, the Council and Norse will share ownership and control of the joint venture to deliver, shape and improve the following frontline services:

- Waste and recycling collections for households
- Street cleaning – litter picking and street sweeping on public roads, paths and open spaces, emptying litter and dog bins
- Clearing fly-tipping and removing graffiti in public areas

The Rochford Norse venture will also involve significant investment in facilities and equipment for environmental services, including brand new vehicles.

Residents will continue on the current recycling scheme, with non-recycling and recycling waste collected fortnightly and compostables weekly.

Rochford District Council's Portfolio Holder for the Environment, Cllr Dave Sperring said:

“We are delighted to be entering this new venture with Norse, which will provide a sustainable future for our District’s environmental services, both environmentally and financially.”

Justin Galliford, CEO of Norse, said:

“The Norse Group is looking forward to working in partnership with the very forward-thinking Rochford District Council. Rochford Norse will help to provide efficiencies while carrying out vital work within the essential environmental services sector.”