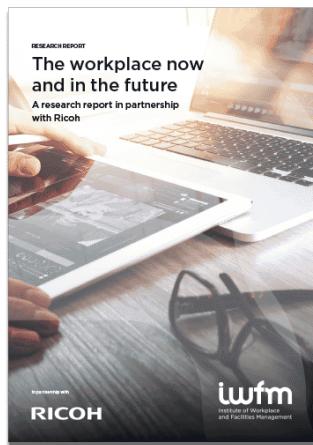


New hybrid working research: employers failing to promote benefits of office working; many companies vulnerable to cyber-attacks

4 years ago



Workplace and facilities management thought leaders have warned that employers aren't doing enough to attract their people back to the office in new research released by IWFM in partnership with Ricoh.

Across a series of interviews discussing the future of work in a hybrid landscape, leading figures in the sector unanimously agree that hybrid working is here to stay, but challenges in encouraging people back to offices remain as one interviewee remarked, 'I don't want to go into the office for wall-to-wall Teams meetings'.

To gain a fuller picture, the interviews were supported by polls on the three topics under discussion – hybrid working arrangements, digitalisation, and cybersecurity – for an understanding of the wider profession's attitudes and experiences.

'There is a generation being left behind by digitisation'

Elsewhere in the report, one interviewee warned that many companies are 'very vulnerable' to cyber-attacks as our polling showed that almost half (49%) of respondents' organisations don't consider cybersecurity a top priority. 'It's a big, big issue and I don't think most organisations realise that.'

Meanwhile, despite digitalisation playing an increasingly key role in FM, another poll indicated that just one in six organisations are working comfortably with digital technology as one interviewee highlighted 'there

is a generation which is being left behind by digitisation' – namely, older workers.

Access IWFM's 'The workplace now and in the future' report below for the full findings and inspiration for addressing your hybrid working challenges.

[Download here >](#)

To find out more about IWFM's and Ricoh's 'Creating better workplaces' partnership and the variety of guidance it has created to support you in optimising your workplace, please click [here](#).