

Elior wins contract with Tennent Caledonian Breweries

4 years ago



Leading contract caterer Elior has secured a deal with Tennent Caledonian Breweries (Tennent's) to provide staff catering at its Wellpark brewery in Glasgow.

The three-year contract will see Elior provide an all-day service in the brewery's canteen, for up to 375 staff, comprising breakfast and a lunch offer which includes a deli bar and grab and go service. The offer will be complimented by a range of hospitality services.

Elior will introduce its Breaz pre order app that allows customers to pre-order, pay, and click & collect. It only takes a minute to access the menu via a QR code and greatly reduces queuing and also cuts out paper transactions. As the app is linked to the recipe and menu management system, users can filter menu options by the 14 allergen groups – a factor which is important to Tennent's. Hospitality services via the Breaz app will be introduced in the coming weeks, tailored specifically to Tennent's requirements.

A quality coffee offer was a key priority and Elior will introduce a premium bean to cup coffee machine which uses fresh milk and is easy to use and maintain. In line with Tennent's CSR credentials, the coffee served will be Elior's Grand Café triple certified coffee which has conservation at its core, helping to preserve rainforests and help farmers get a fairer price.

Elior considered and planned every critical element of the operation from a local perspective, including menu design using locally sourced seasonal produce and operational management with a local presence.

Kenny Finlayson, Managing Director at Elior said: "We are excited to be partnering with Tennent Caledonian Breweries – a brand with such a rich cultural heritage in Scotland – and this partnership exemplifies our growth strategy in Scotland. We look forward to providing employees with nutritious

meals and quality coffee during their working day.”

Eddie Gorrell, General Manager at Tennent Caledonian Breweries commented: “We recognised that Elior was a likeminded business who care about their people and the environment. From the first interaction, Elior engaged fully to understand what was important to us which led to an especially bespoke proposal which was right for our business and our employees.

“Providing healthy and accessible food options for our staff is extremely important for their wellbeing and productivity and so we are really pleased to be working with Elior to help us deliver on this priority.”

Tennent’s brews an industry-leading portfolio of beers led by the brand’s iconic Tennent’s Lager and Caledonia Best for home and export markets across the world. The brewery employs more than 300 people and became part of the C&C Group in 2009.