

Michelle Jugessur returns to BM to take up newly created new business relationship role

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Michelle Jugessur has returned to work with [BM](#) after being appointed to oversee company sales and client relationships.

Michelle joins as business relationship manager, a newly created role for the company, for the business she was previously with for 11 years between 2011 and 2021. As part of her role, she will be working in the business development team to help develop and enhance the company's sales pipeline. She returns to the business on 11th July in her new, more senior, role having spent the last seven months as a business development manager with contract caterer Thomas Franks.

Based in London, she will report to divisional managing director Angus Brydon, helping to grow the business development team, develop the sales strategy, while managing relationships with its existing and prospective clients. Her new business background spans over 20 years, having previously worked with organisations in the marketing and communications industry.

[Michelle](#) said: "Having been with BM for so much of my career, I feel like the company's ambitions and ethos are part of my own DNA. "I've always wanted to progress within the company and I'm thrilled to be returning to take on this new role that didn't previously exist, make it my own, and support the business development team as it grows."

[Angus Brydon](#), divisional managing director at BM, added: "Michelle's creativity, emotional intelligence and ability to get to the very heart of client needs will see her develop a bespoke and tailored solution for each client that will be perfectly executed by our robust operational team."