

## The Access Group acquires Rotaready

3 years ago



Rotaready, the award-winning staff rota software, will be integrated into the [Access Group](#)'s Hospitality division to help customers build effective and compliant teams.

The Access Group has acquired the award-winning staff rota software Rotaready, as the latest addition to its business software solutions. Building on its strategy of bringing new and innovative products to market, Rotaready will be incorporated into its hospitality division and will enhance its existing people software solutions. This investment in best-in-class technology reflects Access Hospitality's role as one of the leading providers of software solutions for the hospitality and leisure sector.

Rotaready is an easy-to-use and highly adoptable workforce management solution for growing hospitality businesses. Developed for hospitality, leisure and retail, Rotaready helps operators schedule rotas, optimise wage spending, record attendance and approve timesheets for payroll.

Henry Seddon, managing director of Access Hospitality, said: "The acquisition of Rotaready demonstrates our commitment to invest in technology that enables our hospitality customers to deliver great guest experiences, operate with maximum efficiency and profitability, and develop engaged and compliant team members.

With operators facing an increased need to focus on attracting, recruiting and retaining employees, adding Rotaready to the Access Group's portfolio creates an unrivalled people software offering that gives customers the freedom to do more.

Rotaready's intelligent scheduling platform removes the hassle of planning rotas employees and gives operators more time to run their businesses. Demand forecasting means it's easy to optimise schedules and labour spending, so staffing levels are aligned with demand. The employee communication features engage team members with real-time updates and empower them with a greater level of shift flexibility."

Henry Seddon continued: "I'm confident that there's a great cultural fit between the two companies, as well as experienced talent within the Rotaready team which will be a great addition to the Access Hospitality family."

Carl Holloway and Jamie Harvey, co-founders of Rotaready will join Access Hospitality to help integrate with existing hospitality software products through Access Workspace and steer further product development.

Carl Holloway commented: "We're thrilled to be joining The Access Group. They share our passion for building highly innovative software supported by world-class customer success, so Rotaready couldn't be a better fit in the Access Hospitality family.

We started Rotaready in 2015 with a mission to revolutionise the way hospitality, retail and leisure businesses manage their teams and drive commercial performance, drawing on our experience from working in those very industries. Seven years later, that mission remains unchanged and we're delighted to be joining a business that shares our goals and ambitions.

Access Hospitality has an unrivalled reputation for providing innovative technology solutions for the hospitality and leisure sector. Existing Rotaready customers will benefit from the company's extensive experience in accelerating product development, investing in customer success and providing software that gives customers the freedom to focus on efficient operations and great guest experiences."

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