

[Umbrella Training invests in Metaverse Learning to target Web3 virtual education](#)

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Training and apprenticeship provider [Umbrella Training](#) has announced a significant investment in Metaverse Learning – a company that specialises in delivering virtual and Web3 based educational programmes.

Adele Oxberry, founder and chief executive officer of Umbrella Training, said: “Investing in Metaverse Learning is a significant step for us and marks the beginning of what we believe will be a vastly changing landscape in learning.

“We have spent a lot of time working through our own gamification strategies to help attract and engage young people in our learning programmes and believe this is that natural next step on our journey.

“We see so many synergies with the team at Metaverse Learning, who are all equally as passionate as us in looking to develop new ways of supporting young people in their career and personal development.”

Jason Holt, founder, Metaverse Learning, added: “I’m delighted Umbrella are investing. Collectively we see huge potential in this space. Our values of social impact and use of innovation to scale skills adoption are aligned.

“We have lots of exciting plans to work with Umbrella and other partners in hospitality to develop careers and address the recurrent skills gaps.”