

CBRE and SERI collaborate to Drive Social Enterprise Participation in Ireland

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CBRE's Global Workplace Solutions business in Ireland has formed an exclusive partnership with Social Enterprise Republic of Ireland (SERI) to drive social enterprise participation in the corporate sector across Ireland.

From 1 September 2022, CBRE and SERI will participate in the Buy Social Corporate Challenge (BSCC) initiative , which aims to:

1. Raise awareness of social enterprise in the Irish Corporate sector.
2. Create procurement opportunities for social enterprises in Ireland.
3. Support capacity building within social enterprise businesses by providing feedback, training, and mentoring.

This structured programme will provide a platform for CBRE to access the social enterprise sector in Ireland through structured workshops and organic interaction opportunities. Additionally, SERI will identify suitable social enterprises from within its network of members to work alongside CBRE in the delivery of facilities management services for its clients.

CBRE's Diversity, Equity and Inclusion vision is to enable their people and business partners to thrive by fostering a diverse, equitable and inclusive environment where everyone can belong. Their goal is to increase CBRE's procurement spend with diverse suppliers to \$3 billion a year by the end of 2025.

"This partnership with SERI aligns with CBRE's commitment to responsible and sustainable business practices and will help Irish social enterprise suppliers grow their revenues and impact by tapping into CBRE's corporate purchasing power. Through buying from social enterprises, CBRE can further embed

positive social impact into our supply chain.” Gavin Callan, Procurement Director, CBRE

“This is a really exciting time for the Social Enterprise sector in Ireland. As awareness of Social Enterprise and its benefits to society and the economy grows, we will see more corporations seek out opportunities to do business with us. In order to meet the rising demand, we need support in terms of capacity building, networking and mentoring. We are delighted to work with CBRE to develop a programme of support for the social enterprises which are ready, or preparing to enter the corporate market.” Tammy Darcy, Buy Social Manager, SERI

Image: Shutterstock