

Cleanology secures contract for Europe's largest car showroom

3 years ago



Cleanology is driving its national expansion with a new contract win covering three of Mercedes-Benz's showrooms in the North-West, including the luxury car company's flagship site in Stockport – the largest in Europe.

Dominic Ponniah, CEO of Cleanology said: "This fantastic news has cemented an incredible year for our business. As well as winning awards in 2022, we have successfully expanded into an additional 12 towns and cities across the UK. Manchester is one of our fastest growth areas, and we are looking forward to helping the Mercedes-Benz sites reflect the high standards associated with the brand."

The 3-year contract with car dealership LSH Auto Limited, worth over £1 million, will employ twenty-three staff on site to clean the showrooms at Stockport, Macclesfield and Whitefield, which includes luxury showroom and retail space, office accommodation and car servicing workshops.

Stefan Bowett of LSH Auto Limited said: "We chose Cleanology for its proven track record with similar prestigious brands, sustainability credentials and staff welfare. The team have been great and we're already starting to see improvements."

Ponniah said: "With any luxury brand, attention to detail is critical. We have switched to state-of-the-art equipment to keep the floor in top condition and, with the showrooms open seven days a week, we have changed the previous shift pattern to bring staff in after customers have left the building. At the same time, we are maintaining a daytime housekeeper for hospitality-style care."

Any showroom floor must be spotless, but with 13,492m² of porcelain tiles on view, the Stockport site calls

for a modern, efficient solution. Cleanology has teamed up with Industrial Cleaning Equipment (ICE) to deliver specialist floor-cleaning machinery that provides a better finish, improves sustainability, and helps to reduce work injuries and back-ache for staff.

In 2022, Cleanology expanded their North-West England operation into Leeds and Liverpool, and recently announced plans to grow further across the Midlands, Bristol and Scotland over the next 12 months.