

Cluttons looks to accelerate growth with senior business development and marketing hire

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Cluttons has hired Paula Viner as a partner to lead business development and marketing as the company continues to target strategic growth.

The strategic property consultancy has been growing steadily in key areas over the last 12 months with several other new senior level appointments and the launch of a new regional office in Manchester.

Paula's hire comes as the company looks to deliver further targeted growth by providing clients with the authentic advice that they need to make informed property decisions. Her appointment is the first of a number of key new hires to be announced in the coming weeks.

In her new role, Paula will be responsible for expanding expertise across the Cluttons's key market sectors. She will oversee a team of experts delivering content, insight and new opportunities for clients.

She joins with over 20 years' BD and marketing experience in the property industry including 10 years at Cushman & Wakefield in various marketing roles including head of UK marketing. Most recently she has been working with Europa Capital, DTZ Investors and the Association of Property Lenders through her own consultancy.

Paula said: "Cluttons is an exciting business that puts its people first and is focussed on delivering excellent client service. I am excited to play a part in the company's next chapter and working with the existing team to support the business in achieving its objectives."

In addition to its strategic growth over the last 12 months, Cluttons has also refreshed its brand, redesigned its offices to facilitate a more hybrid and collaborative style of work and reorganised its business to support its key areas of expertise in residential, infrastructure, investor and occupier services.