

Contributions requested for FM Director Cleaning and CAFM features

3 years ago



Following the launch of FM Director magazine this month, which will include the spectacular response to our features, the October issue is planned to cover another two highly relevant FM topics in the form of articles on cleaning and CAFM technology.

Those wishing to provide comment for the latter are asked to provide their responses to the question of how CAFM systems will advance to assist FM delivery?

For the cleaning feature, replies to the question “Are providers becoming more environmentally friendly?” are invited.

The deadline for both features is Thursday, 29 September, and should consist of up to 300 words that avoid the use of company and product names, while including the name, job title and company name of the author so their comment can be attributed accordingly.

All comments and high resolution portrait images of the authors should be emailed to dennis@fmbusinessdaily.com

The features for our November and December issues have been agreed and we plan to publish the list for next year in the near future, as well, with the aim of covering as many areas of the extensive FM industry as possible.

Those wishing to receive further details are welcome to email me at any time and also discuss other options, including interviews with senior industry personnel and case study articles providing overviews of the FM operations in all types of facilities and estates.



The FM Business Daily team has enjoyed an enthusiastic response to the launch of FM Director magazine and our plans to further extend the brand in the near future and the inclusion of expert opinion in all areas of the publication will further endorse our intention to work in close cooperation with our rapidly increasing list of industry contacts.

Our intention is to make our brand the go-to option for senior FM personnel seeking to engage with their peers and enjoy the rapidly-increasing number of choices for new business.

With a database of more than 200,000, our newsletters are already delivering a daily news service to subscribers, which will be further enhanced through FM Director magazine and the many other elements of the brand, including recruitment, marketing and industry analysis, that will serve to consolidate and establish a comprehensive community for industry personnel.

Those wishing for further details on all aspects of the industry's most comprehensive media brand are invited to contact Cheryl Ellerington (cheryl@fmbusinessdaily.com) and Martin Stead (martin@fmbusinessdaily.com).