

First issue of FM Director out this month

3 years ago



FM Business Daily, the daily news service that reaches more than 200,000 FM professionals every day, is preparing to publish the first issue of the FM Director magazine to complement the daily newsletter and website launched earlier this year.

The team is now hard at work completing the September issue of the magazine, which will include an eclectic mix of interviews with leading industry personnel, case studies of notable facilities and two major features on industry issues.

The two features within the September issue will be net zero carbon emissions and the return to the workplace by workers, both of which have emerged as two of the most relevant topics discussed by FM personnel this year.

Commenting on the new magazine title from FM Business Daily, managing director Cheryl Ellington said: "We have great plans to continue to further develop all aspects of brand, following the launch of FM Director.

"There's nothing like FM Business Daily in the industry and we firmly believe there are considerable opportunities for us to make major contributions to the businesses of our readers and subscribers."

Dennis Flower, formerly the editor of PFM magazine, has joined the team at FM Business Daily and is editing the new FM Director publication. Those wishing to contact Dennis to learn more about the editorial plans for the FM Business Daily group can do so by emailing dennis@fmbusinessdaily.com

Combined with the launch of the FM Director magazine will be an increased focus on the use of social media, particularly with the LinkedIn platform initially, with other options considered where the value of these become apparent.



The fmbusinessdaily.com website will also be further enhanced with the addition of more industry-relevant features, digital issues of all publications and coverage of all major topics to chart their development and influence on the FM industry.

"I'm very much relishing the challenge of continuing to work with my FM Business Daily colleagues to create the go-to brand for the FM industry," said Dennis Flower. "We plan to create our Editorial Advisory Board (EAB) to ensure that all our content matches the needs of our sector and will be approaching existing and new contacts to assist with this in the near future."