

## Collaboration opens door for Cumbrian businesses in Defence and other industries

4 years ago



An event will take place in Cumbria next month to help Cumbrian businesses access opportunities in Defence and other industries.

[iSH \(Industrial Solutions Hub\)](#) has joined forces with FIS360 and the Defence and Security Accelerator (DASA) to share how businesses can work with them.

Attendees will also be able to find out what funding opportunities are available to work across different industry sectors.

The “Innovation for the future – right here, right now” event takes place at Rosehill Theatre, Whitehaven on Tuesday, November 8, 10am start.

Delegates will hear from a range of speakers, including Jonathan Jones, Innovation Partner, Defence and Security Accelerator (DASA), for a discussion on what opportunities in Defence mean for Cumbrian businesses.

There will be a Q&A session featuring all the speakers and a chance to book 1-1 sessions after a networking lunch.

John Maddison, Managing Director of iSH, said: “Collaboration and innovation are key to the Cumbrian business community maximising opportunities to grow and diversify in a range of sectors and across different regions.



“By working alongside DASA and FIS360 we are delighted to bring these opportunities to Cumbria and provide opportunities for businesses to learn about how they can work with different industries.

“We know there are amazing businesses in Cumbria achieving brilliant results and we want to give as many organisations as possible opportunities to grow and build an even more sustainable business ecosystem across the county.

“We hope to spark that conversation by bringing opportunities to their doorstep and giving business leaders a chance to discuss how these opportunities might have a positive impact on their business, their people and their community.”

Businesses are invited to register for the event on Eventbrite

<https://www.eventbrite.co.uk/e/opportunities-in-defence-and-other-industries-for-cumbrian-businesses-tickets-444148910347>

For further information visit [ishco.co.uk](http://ishco.co.uk) or email [info@ishco.co.uk](mailto:info@ishco.co.uk)