

Nuclio Digital School partners with Talent Garden to connect and train digital professionals in Europe

3 years ago



Nuclio Digital School joins the European EduTech alliance led by Talent Garden and Hyper Island to foster a powerful digital community around Europe and Brazil with the idea of sharing platforms, products and tools to train talents across Europe.

In the first half of 2022, Nuclio Digital School has managed to establish a presence in 68 countries with over 2.000 enrolled students, with two months to go still for the next intake. At this point of internationalization, relationships arise that help the ripening of this scale up that saw the light in Barcelona in 2018. *'These have been years of unimaginable exponential growth, and we have an ambitious goal for the end of 2022. Thanks to successful alliances such as this one, we are a few steps away from fulfilling it'* explains Jared Gil, CEO of Nuclio Digital School. This agreement with EduTech Alliance, founded by Talent Garden, a company born in Italy in 2011, emanates from the need to expand the school's presence in international markets and educate more professionals who can bridge the existing digital gap in the industry, both in Spain and abroad.

The Edutech alliance initiated by Talent Garden aims to gather a group of similar vision-driven companies that can foster technology-driven innovation in Europe by helping people and organizations grow through learning and networking.

The main geographical focus will remain Europe, with a few satellite locations in LATAM, US and APAC. In terms of the scope, the Edutech alliance will cover life-long education with a set of diverse future skills: digital, tech, future business and leadership.

After Talent Garden and Hyper Island joined forces end of 2021, the scale of this new edutech player confirms its leadership in the sector – with expected revenues of over €40 million in 2022, 20,000 professionals trained a year, 5,000 students placed on the job market with a 98% placement rate and more than 4,500 start-ups and digital innovators as teachers and community members.

A new addition of Nuclio Digital School, as external partner for Spain, will help this alliance to accelerate its potential through meaningful synergies, will allow to lead more educational change and multiply impact – creating ripple effects in Spain and beyond.

According to the ‘Digital Adaptation 2022’ report, 46% of companies in the European Union have taken action to digitalize; this planned investment includes the training of current employees and the hiring of new digital profiles. In view of this market reality and the opportunities it can provide for both parties, the main purpose of this alliance is to create new joint programs focused on the industry’s digital transformation goals, taking into account both programs for individual professionals as well as ad-hoc corporate training focused on meeting the specific needs of corporations that want to go digital, be scalable and profitable.

Both Nuclio Digital School, Talent Garden and Hyper Island are aware of the companies’ tech training needs, brought into the light through the programs the school offers. For this reason, a joint technologic and educational platform will be developed with the aim of fostering and bringing together a community of professionals that want to better themselves through training, share ideas and explore the opportunities of the digital ecosystem.

For the year 2023, as forecasted by the ‘Recovery, Transformation and Resilience Plan’ by the European Commission, this percentage will grow at the continental level. The 23 Talent Garden workspaces are located in seven European countries and boasts over 4,500 members. Through this partnership and its outcomes, that entire community of entrepreneurs and professionals will benefit from the school’s masters programs with reduced tuition and additional advantages. This agreement also establishes that the school will be the official and exclusive education partner of Talent Garden in Spain. With the growth potential expected by both parties, it is anticipated that by the last quarter of this year Nuclio Digital School will have a physical presence in Brazil through Talent Garden’s training subsidiary in that country, Hyper Island, thus supporting the landing and rapid growth of the school in this market, which is strategic and has great potential.

In terms of impact, this new Edutech alliance of Talent Garden already has a solid and proven track record in the booming digital education market as a disruptive education provider with more than 5,000 students and 20,000 professionals trained in 2021. Also, it is the only digital education player with the distinctive trait of several iconic physical spaces in Europe to enhance the learning experience. Upon completion of the programs, 98% of students have found a job in a startup or big corporation (2021 data).

With a new addition of Nuclio, Talent Garden will accelerate the educational portfolio in Spain, leveraging its existing locations, as well as creating a single learning technology platform, connected B2B portfolio value-building and new programs launch to serve more professionals and help lower the skills gap.