

# The Sustainable Markets Initiative Announces Sustainable Buildings Task Force to Accelerate Adoption of Net Zero Buildings

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The Sustainable Markets Initiative (SMI) is proud to announce the formation of its [Sustainable Buildings Task Force](#).

Leaders from global companies in the built environment have come together to form the Task Force at the invitation of His Majesty King Charles III, in his former role as His Royal Highness The Prince of Wales.

The Sustainable Buildings Task Force is made up of global CEOs from throughout the buildings industry working together to accelerate the delivery of net zero buildings to reduce carbon emissions and is chaired by George Oliver, Chairman & CEO, Johnson Controls (NYSE:JCI). The Task Force supports the overall SMI mission to speed the world's transition to a sustainable future by engaging and challenging public, private, and philanthropic sectors to bring economic value, in harmony with social and environmental sustainability.

"Effective climate action requires us to move quickly. Buildings account for nearly 40% of the world's greenhouse gas emissions and decarbonizing buildings is the key to decarbonizing our future to ensure generations to come experience a healthy, safe and sustainable planet," said George Oliver, Chairman & CEO, Johnson Controls.

"The SMI Sustainable Buildings Task Force has a key role to play, and I am honored to be working

alongside such a diverse group of leaders to drive impactful, measurable change. Together, we can harness the power of technology and digital transformation to advance policies that will accelerate the delivery of net zero buildings. In doing so, we are not only showing proper stewardship of the environment, but also of shareholder interest and long-term asset value.”

Read the full release on the Sustainable Markets Initiative website here:

<https://www.sustainable-markets.org/news/Accelerate-adoption-of-net-zero-buildings>