

Just Eat for Business expands partnership with CLUBZERØ

2 years ago



[Just Eat for Business](#) is excited to announce that it has expanded its partnership with CLUBZERØ to further tackle plastic pollution and work towards sustainability goals.

Designed to provide a zero packaging-waste experience through a convenient packaging return scheme, the expansion will see over 15 restaurants and cafes in London and surrounding areas provide the service with reusable takeaway cups and containers to London businesses.

As well as onboarding more vendors onto the scheme, JEFB customers will have a choice to opt in for CLUBZERØ reusable packaging when placing an order from a range of participating restaurants through the Just Eat for Business platform. Having enjoyed their meals, the fully recyclable packaging will be collected by CLUBZERØ bikes to be washed centrally and redistributed for reuse.

The expansion follows on from CLUBZERØ's pilot with Just Eat Takeaway.com in 2021.

Safia Qureshi, Founder and CEO of CLUBZERØ, said: "We are thrilled to be expanding our work with Just Eat for Business... Our vision is to see reuse adopted as the new norm across F&B delivery and takeaway. Today we have achieved a major milestone in making this a reality for hundreds of businesses and consumers London wide. We look forward to expanding this model globally in 2023. "

Matt Ephgrave, managing Director at Just Eat for Business, said: "Minimising our environmental impact has always been at the heart of our business, however we knew that in order to achieve minimal waste, we needed to provide a sustainable service that would stick and be easily implemented into our vendors' delivery models. Our partnership with CLUBZERØ does just that - it offers a convenient service as well as an effective way to reduce packaging waste. We're thrilled to be part of the journey to making the food

delivery industry more environmentally friendly and are looking forward to seeing more and more businesses adopt the same approach.”