

Novus supports Family Business Week 2022

2 years ago



As a family-owned business with a history dating back to 1897, Novus is thrilled to be supporting this year's [Family Business Week](#) running from Monday 21st to Friday 25th November.

Family Business Week was created by the [Institute for Family Business](#), with this year's theme centred around 'Celebrating Our Place in the World'. Through a week-long calendar of activities, the aim of the theme is to highlight the vital role family businesses play in supporting their local communities, economy, and environment.

A national business built on family values

As a business, Novus has a unique balance of traditional family values and innovative thinking, combined with a strive for continuous improvement through a collaborative approach.

A spokesperson said: "We're driven by the fourth and fifth generation of the Seddon family, and pride ourselves on our self-financing model, our ability to empower and inspire, and our continuous delivery of high-quality service at competitive prices.

"Our vision is to build a legacy where people can live, work and thrive. This all-encompassing goal drives us in our daily actions and gives consideration to our colleagues, clients and communities alike.

"We pride ourselves on doing business responsibly, valuing customers, creating great teams, and building a future together. These pillars underpin everything we do and how we act as a business. From our Board of Directors to our operatives on site, every Novus colleague embodies 'The Novus Way', ensuring we work together to create a strong and successful business."

Caring for our communities

Novus places a strong emphasis on being a responsible business and serving wider communities – something that has earned the business national recognition at numerous industry awards.

It works closely and collaboratively with its people, clients, customers, and supply chain in all aspects of sustainability and social value, striving to integrate environmental, economic and social considerations into all strategic decision making.

As testament to commitment in raising the standards in a responsible business approach, it is members of Business in the Community (BITC), which is a unique business movement committed to transforming businesses and communities.

In response to the pandemic, it has partnered with BITC to launch a Build Back Better initiative, featuring a combination of contract-based social value schemes supporting the communities in which we work and large-scale challenges which allow us to have a greater impact. The initiative focuses on three core themes as chosen by colleagues located across the country: reducing poverty, good health and wellbeing, and environmental action.

Since its launch in January 2021, its Build Back Better initiative has supported over 197 projects, equating to around £1.87m in social value actions. The initiative has helped support 5,100 lives across the country through donations of money, materials, and labour.

In recent months, it has successfully achieved the [BITC's Responsible Business Tracker Mark](#), which recognises best practice and helps the business to improve in its actions.

Furthering its approach to achieving effective resident and community engagement, it is proud to have also recently renewed its TPAS membership. Being members means it has access to a range of resources, member-only events that bring tenants and landlords together and updates from experts within the industry.

To learn more about Novus' family history, [click here](#).