

Schneider Electric helps the electrical industry get winter football ready

4 years ago



[Schneider Electric](#), the leader in the digital transformation of energy management and automation, is giving electricians and contractors the opportunity to enjoy the World Cup in comfort, by winning a range of prizes with its '#getwinterfootballready' promotion.

When electricians spend £100 or more in selected Schneider Electric distributors, they'll have the chance to win the Grand Prize of a VIP box experience at the 2023 FA Cup Final! This includes four seats for them and their friends/family, and two seats for staff from the distributor they placed the winning order with.

For every £100 spent, participants earn a scratch card with a unique code on (each participant is allowed to enter up to five codes over the course of the promotion). When input in the dedicated online portal, this code enters them into the weekly rolling prize draw. This weekly prize draw concludes at the end of this year, the day after the World Cup final. The draw for the Grand Prize will take place on the 10th of January 2023 and will consider *all* qualifying entries, so the more you spend, the greater chance you have of winning!

Nico Van Der Merwe, VP of Home and Distribution at Schneider Electric, said "A Winter World Cup will be a totally different experience to what football fans are used to. We anticipate many fans will choose to watch the games from the comfort of their living rooms this year, so we want to support and thank our dedicated electrical community by giving them the opportunity to win a range of exciting prizes perfect for hosting friends and family."

Any distributors that wish to partake in this promotion are advised to visit the link below for full details. Point-of-sale material to help support the campaign will be sent to all participating distributor branches



alongside the qualifying order.

For more information and full Terms and Conditions, please visit

<https://www.se.com/uk/en/work/campaign/local/getwinterfootballready.jsp>