

## Yorkshire-based FM Recruiter and 300 North join forces

3 years ago



Yorkshire-based [FM Recruiter](#) and [300 North](#) are working together to find FM talent.

Last month's launch of [FM Recruiter](#), the latest addition to the Business Daily Group of companies has hit the ground running through its partnership with 300 North to provide more coverage of the FM market.

One of the most significant messages to emerge within the FM industry this year is the importance of establishing an effective and adaptable recruitment strategy, with the aim of protecting each business in its current position and providing further opportunities to grow and develop.

It is this message that encouraged the creation and launch of the FM [Recruiter](#) service last month, and the new FM sector exclusive job board and its associated marketing services are already delivering positive outcomes. Like many aspects of the FM Business Daily offering, the recruitment service is following the highly successful example provided by sister brands Rail Business Daily and RBD Rail Recruiter, which operate in the rail sector.

A key strength of the FM [Recruiter](#) service has been its ability to partner with major recruitment providers working in the FM sector so soon after launch, and the platform has also benefited from pre-launch testing with clients to ensure it delivers on their expectations. One such client is Yorkshire-based FM Recruitment expert 300 North who have established a reputation for finding talented FM professionals for their clients. 300 North are always keen to look for ways to increase and diversify their talent pool so that they provide the best candidates, and their high hopes for FM recruiter can be clearly seen in the comments below.

300 North strategic development director Michelle Connolly says: "We couldn't be more delighted to be working with another Yorkshire-based business. The job market in FM is a very interesting place right now

and as a specialist recruiter in this sector, we're passionate about improving visibility of FM careers and attracting talent from a more diverse pool of candidates.

"Business Daily Group's experience working with market-leading verticals made them a clear choice and we're excited to be working with them. We believe that FM Recruiter fills a current gap in the market and that it is coming at just the right time to help demonstrate the breadth of roles available in the FM space."

[FM Recruiter](#) managing director Dean Bruce agrees with Ms Connolly that by working together a highly positive outcome will be achieved for both Yorkshire-based businesses and their clients: "We're following a tried and tested method with the launch of FM Recruiter, after we established RBD Rail Recruiter earlier this year, we have seen it go from strength to strength. The rail sector job board has outstripped all expectations, we are now working with some of the biggest and best-known brands in rail and we have received great feedback from our clients and job seekers. The time is right to now take the product to a new vertical.

"Our partnership-with 300 North is an excellent illustration of how collaborating with fellow industry experts always results in the best outcomes for the partners and their clients. FM Recruiter has been launched at a crucial time for the industry and we're already able to deliver the essential support that companies need to face the various challenges in the future."

With the UK predicted to enter recession in the months ahead, forecasts have predicted that the FM industry will still record further growth over the next 12 months and will then continue to enjoy further expansion as economic conditions improve in 2024 and beyond. The industry has been shown to be highly resilient over the last three decades, with the most successful companies shown to be those that have the most robust recruitment strategies in place.

[FM Recruiter](#) has been formed to both support companies and individuals to gain rapid and effective results and ensure that everyone achieves their ambitions. Those requiring more information are invited to contact FM Recruiter managing director Dean Bruce today:

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