

Aramark UK launches food and beverage services at Alton Towers & Warwick Castle

3 years ago



[Aramark UK](#) has today announced the latest phase in its partnership with Merlin Entertainments.

Aramark's high-quality food and beverage offering has been rolled out across Alton Towers Resort and Warwick Castle and sees 450 staff employed by Aramark across the two locations.

In January 2022, Merlin Entertainments announced a multiyear contract with Aramark in five locations in the UK – initially Chessington World of Adventures Resort, Thorpe Park Resort, LEGOLAND® Windsor Resort and now the addition of Alton Towers Resort and Warwick Castle.

Both Alton Towers Resort and Warwick castle have their own unique portfolio of food and beverage offerings. Aramark provides food and beverage programmes that offer family and guest favourites, fresh concepts and fun themes coupled with industry-leading technology solutions to make it easy and convenient for visitors to navigate the varied choices.

“Alton Towers Resort and Warwick Castle are two of the most iconic visitor attractions in the UK and we’re so proud to be bringing our world class food and beverage programme to visitors. We are committed to offering a food and beverage experience that complements the memorable occasions Merlin delivers for our guests everyday” said Daniel Clark, Merlin Global Account Director at Aramark UK. “The launch of our food and catering services at Alton Towers Resort and Warwick Castle is a further step in our ongoing growth in the UK market, a key focus area for us.”

Neil Crittenden, Commercial Director at Alton Towers Resort, said: “We are really excited about this new chapter in our food and beverage offering at Alton Towers Resort. The partnership will provide guests with some fantastic new options when visiting and staying at the Resort.”

“We’re delighted to be partnering with Aramark on delivering food and beverage services at Warwick Castle, a high-quality food and beverage experience is an essential part of any guest visit and Aramark have a fantastic track record. With such an incredible year of events coming up, we’re very pleased to be working with Aramark at this exciting time” commented Liam Bartlett, Senior Operations Director at Warwick Castle.

Aramark and Merlin Entertainments are already collaborating closely to ensure that sustainable practices are core to the operations at all locations.