Cleanology appoints new COO to support growth plans

3 years ago

Cleanology has appointed its first ever COO, to support the company's national expansion programme. As Chief Operating Officer, Edd Horler will manage day-to-day operations across the UK, which run from Scotland to the South Coast.

Dominic Ponniah, CEO at Cleanology, described the move as an essential strategy to ensure that the company maintains the same high level of service as it moves into new markets. The company has undergone rapid growth over the last year, expanding its customer base from three to 17 UK cities.

Ponniah said: "It is important not to lose focus on the essential goals of delivering a high-quality and efficient service as you scale the business. Over the next three years, we plan to build four regional hubs, and I'm absolutely delighted that Edd has joined Cleanology to support our growth journey and help manage increasingly complex operations."

Edd Horler has overseen large teams and projects for advertising giant JCDecaux and City Facilities, where he managed contracts for Asda and M&S. Horler said: "I was drawn to the entrepreneurial flair of Cleanology, along with values that I have been used to – client and customer-led principles, as well as environmental excellence, fair pay and placing real value on the work done by colleagues at every level of the business."

Moving forward, Horler said his role will be to support Cleanology as it grows, while also growing the team and increasing sustainability across the whole model.

Meanwhile, Cleanology has also appointed Ryan Jex as Regional Director for the North – Cleanology's fastest-growing business area.

Jex will introduce Cleanology innovation and sustainability to a recent acquisition, as well as managing day-to-day operations in that region. Ponniah said: "With a unique blend of sales and operational experience, Ryan will be a fantastic addition to the team. He has a really good understanding of what is needed to deliver a premium service."