

Compass' Elf Week raises over £14,000 for Alzheimer's Society

December 22, 2022



Compass Group UK & Ireland's Healthcare Retail and Instore teams have smashed their fundraising target during its annual 'Elf Week' celebrations.

The event aims to raise money for Alzheimer's Society, with over 300 sites getting into the festive spirit by dressing up as Santa's helpers and engaging with various fundraising activities such as bake sales, collection buckets and raffles.

Alzheimer's Society has been working with the Healthcare Retail business for the past seven years across its 200 healthcare-based retail sites, already raising over £400,000. Last month, Compass announced more of its retail function, to include its Instore cafes, would also support Alzheimer's Society – adding an impressive 125 sites to the portfolio that now raise money to support this important charity.

During Elf Week the team raised a staggering £14,645.

Andy Jones, Managing Director, Healthcare Retail said: “Elf Week always brings a smile to the faces of our clients, customers and our amazing teams. I am really proud of the efforts our people go to in supporting this worthwhile cause and that we have raised so much money over the years. A big thank you to everyone involved.”

Sally Backhouse from Alzheimer's Society said: “Thank you once again to everyone who takes part in this stand out event – it really is a great start to the festive season and engages so many to raise funds and awareness.”