

Kingdom rallies round to help children without presents this Christmas

3 years ago



Kingdom has rallied round its colleagues in a bid to give children a special Christmas who may otherwise not have much of one at all.

Kingdom, which employs 7,000+ people nationwide including 100 at its National Support and Command Centre in Newton-le-Willows, has gone the extra mile to help youngsters this festive period by partnering with local homeless and vulnerable persons charity, Teardrop.

The main aim of the charity's Christmas Hamper Appeal is to help struggling families who may not be able to afford food and other items at Christmas.

By placing a donations box in the main foyer at Newton-le-Willows, Kingdom called on colleagues to give generously.

Items being sought by Teardrop include food items such as cereal and milk, as well as gifts such as toy sets for newborn babies and for those children up to the age of 18.

Kingdom has praised its colleagues for their enthusiasm and help in the appeal, which has seen a range of items donated.

Jessica Brownlow, Assistant Accountant at Kingdom, was one of the organisers of the Teardrop charity appeal, alongside Luke Christopher, Graphic Designer, and Linda Littler, Purchase Ledger.

Jessica says: "Teardrop does important work for the local community in and around Merseyside, so we are delighted to support them in their vital mission to help people who are homeless.

“So many colleagues have given generously to the appeal despite the cost-of-living and tough economic climate.

“We are so pleased with what we’ve collected so far, with more colleagues planning to give over the coming days.

“I just want to say a big thank you to all the Kingdom colleagues who supported the appeal and who will help put a smile on a child’s face this Christmas who may have ended up without any festive cheer at all.”

Teardrop helps those without a home in the North-West, including the St Helens, Halton, and Merseyside areas.

The aim of Teardrop is to meet the individual’s basic needs and then to provide them with opportunity, hope and ambition so they can integrate back into society.

Nick Dyer, Teardrops’ General Manager, says: “Each year Teardrops collect food and toys for our Christmas Hamper Appeal. This year, the need is greater than ever with the cost-of-living crisis upon us.

“Each family receiving a hamper will also get a new toy for each child in their household. We are on course to supply 800 family hampers and over 1000 toys.

“Without the generosity of businesses like Kingdom we couldn’t support as many families as we do.”