

Portico launches Portico Pulse to elevate office occupancy and employee engagement

3 years ago



Portico, the specialist provider of high quality, tailored guest services, launches Portico Pulse, a comprehensive online-directory of more than 300 value-add experiences from local businesses.

Portico Pulse will help transform communal workspaces into a hive of activity, elevating office occupancy and supporting employee engagement, socialisation and collaboration.

Portico Pulse offers a custom-built online directory hosting a range of carefully curated events and experiences from local small-medium-enterprises and social enterprises across the country. Portico Pulse eliminates time consuming research and planning and makes booking quick and easy allowing clients to run small or large-scale events at the touch of a button. The directory provides a suggested calendar of events aligning with key awareness dates or it can be used for ad-hoc events or activities.

Portico Pulse's comprehensive web platform consists of six categories: well-being; retail pop-ups; food & drink experiences; events and masterclasses (learning or fun); workplace games; and charity and community events. Portico Pulse offers something for everyone from gin tasting classes, digital detox workshops, cooking, yoga or art classes, high street retail pop ups, casino nights and more.

Portico Pulse was created in response to a growing number of clients looking for new ways to engage employees and encourage them back into the workplace. Harvard Business Review found that 84% of workers would be motivated to go into the office if they could socialise with co-workers. Portico Pulse offers custom-made social events and activities to address this.

Available to Portico's existing client base only, the guest service provider's on-site front of house teams can manage Portico Pulse events and aid bookings and ticketing.

Portico Pulse was introduced to clients and prospects at 116 Pall Mall, home of the Institute of Directors in London. The theme was 'festive winter wonderland' showcasing some of the Portico Pulse activities in action, including wreath making and wine tasting.

Oliver Hiner, operations director at Portico said: "Our investment in Portico Pulse is a direct response to our clients' challenges of attracting their workforce back to the office, elevating recruitment and retention opportunities and facilitating colleague engagement.

"In collaboration with our tried and tested supplier partners, Portico Pulse brings the UK's best corporate entertainment to our clients' doorsteps, helping them ensure their corporate real estate remains a vibrant and exciting destination for colleagues and guests.

Collaborating with small local businesses, charities and social enterprises was particularly important to us to support them through the financial pinch of the cost-of-living crisis and rising energy costs."