

Sodexo helps colleagues save over £5m on their shopping

3 years ago



Sodexo's employees have saved an amazing £5m through the company's employee discounts scheme which launched in 2013.

[Sodexo](#) provides its employees with access to a wide range of employee benefits programmes, which support their health and wellbeing. These include Sodexo Discounts, which is an online platform enabling users to save on their shopping, whether the occasional large but necessary purchases such as household appliances, or everyday spending on utilities, groceries, entertainment, fashion, train travel, holidays, and more.

Savings are made up of both direct discounts achieved by shopping via the site and through the acquisition of WOW points – loyalty points users can earn and then redeem, either as money off purchases made through the platform, or convert to cash which can be transferred direct to a bank account.

Now featuring over 1,900 partner retailers, including Aldi, Asda, Tesco's, Sainsbury's, Morrisons, John Lewis, Apple, Currys, and many more, the discounts are available not only to Sodexo colleagues but also to up to 10 of their friends and family members – spreading the benefit.

On average, the platform has 4,000 Sodexo users every month, and it is estimated that each person saves around £150 per year.

To further help colleagues with their financial wellbeing, Sodexo has recently launched Money Matters, a programme that pulls together the benefits and tools available to employees to help extract maximum value from every pound spent.

Mark Goodyer, HR Director at Sodexo UK & Ireland, said: "We would always encourage responsible

spending especially in the run-up to the festive season, and we want to help as many of our colleagues as possible to benefit from the savings that Sodexo Discounts can provide. We know many colleagues regularly buy their groceries from one of the major retailers and this is a perfect example of where using Sodexo Discounts can help colleagues save money, which over the course of a year can make a helpful saving.

“We’re delighted to have reached a milestone £5m saving, but what really matters is helping even more colleagues get on board so that they can benefit too. That’s why we’ve launched an internal campaign, Money Matters, to help our teams get started with the platform and understand how they and their family and friends can get maximum value.”