

## Axil Integrated Services launches a Surplus Asset Reuse Marketplace in partnership with Globechain

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[Axil Integrated Services](#) has today announced its partnership with [Globechain](#), a leading global asset reuse and redistribution network, to launch a new Surplus Asset Reuse Marketplace to its customers.

The marketplace allows businesses to donate their surplus assets to charities and local small businesses, avoiding the creation of waste and creating cost savings.

The network has already facilitated the reuse of more than five million items, diverted 65,000 tonnes from waste disposal and returned more than £400 Million in disposal savings to members. The marketplace currently aids 3,000 charities, who are all able to access the donated assets.

This innovative initiative, headed by newly appointed CIWM Fellow, Gina Rudkin, as Head of Sustainability and Zero-Waste, offers businesses a simple and effective way to reduce their environmental impact while creating long-lasting social value. From furniture to car park railings, and unused pots of paint – any asset no longer needed by Axil clients, but that still has further life to live can be distributed using the marketplace.

By allowing surplus assets to be reused by others, businesses can avoid waste creation and lower their emissions related to waste. In fact, research by [WRAP](#) found that increasing re-use could reduce UK greenhouse gas emissions by an average 4 million tonnes CO2 eq per year. The platform provides an alternative to waste disposal, focusing on the top of the waste hierarchy (waste prevention), where businesses pay an annual fee for unlimited use, a cost that is often recouped via avoided disposal costs.

“We are thrilled to launch this new initiative and provide our customers with a way to give back to their local communities while also reducing waste and emissions.” said Gina Rudkin. “Reuse is a core pillar to a more Circular Economy and our partnership with Globechain allows us to offer a seamless and easy way for our customers to contribute to this transition. We are confident it will directly support their ESG and

sustainability goals through creating a positive impact on the environment and local communities.”