

## Head of social value appointment announced

3 years ago



Churchill Group has appointed Julie Hollins as its new social value lead across its specialist businesses.

She is a social value professional who will develop the company's policies and programmes, particularly involved with supporting the covenants it is committed to supporting within the local communities it operates in.

Her remit will include supporting the company's employees to engage with social value initiatives and encouraging team members to explore their passions when it comes to giving back. Churchill's membership to covenants such as the employers domestic abuse, armed forces and care leavers covenants will further shape Ms Hollins' work in ensuring fair opportunities are given to all.

She spent much of her career working for Barclays where she delivered financial wellbeing services to external teams including the armed forces, councils, and private sector companies. Through these workshops, she found her passion for helping others find their independence, whether that be financially or more generally, and her last role as an engagement partner saw her supporting internal employees through wellbeing programs, D&I campaigns, reward and recognition schemes and social value. Now, after 28 years of service, she joins the Churchill team with a wealth of expertise.

Ms Hollins said: "I am so excited to be joining the Churchill team and expand their social value offering. Churchill has a great social value foundation in place and many great initiatives. I will develop these further and ensure social value is embedded throughout our business, and by extension our clients and supply chain partners."

Chief executive officer James Bradley said: "Julie's expertise in social value, as well as her enthusiasm and



passion, make her the perfect person for this role at Churchill. I look forward to getting involved with her work."