

Novus celebrates decade of success with fundraising challenge

January 13, 2023



Novus has committed to a year of internal recognition and fundraising in celebration of our tenth anniversary.

We launched as our own entity a decade ago but have a rich 125-year history as a family business. Currently owned by fourth and fifth generation Seddon family members, the our shareholders and Board are set to play an active role in both internal celebrations as well as fundraising activities.

We have been committed to delivering social value since our formation ten years ago, and launched our Build Back Better initiative in 2021. This social value initiative was launched to tackle some of the key issues faced by society today including reducing poverty and homelessness, and good health and wellbeing – which have inspired the two charities chosen to benefit from our 2023 activities, Shelter and Lighthouse Club.

Shelter is a national charity that campaigns for housing justice while also offering practical support and advice. The Lighthouse Club reflects our roots in the construction industry, and is dedicated to supporting construction workers and their families both financially and emotionally.

As well as our fundraising efforts, including a monthly raffle prize draw where all proceeds will be donated to Shelter and Lighthouse Club, we will also be hosting colleague-centred celebrations such as our 'Shining Stars' employee of the month initiative, with an end-of-year ceremony to announce the chosen Shining Star. Celebrations for colleagues will also include a series of teambuilding days and good-natured competitive challenges between our regional offices across Great Britain.

Commenting on the 10-year anniversary, our Non-Executive Director, Sophie Seddon-Hall, said: "We're

incredibly proud to be celebrating a decade of Novus, and our success would not be possible without our highly valued clients and dedicated team of talented individuals.”

“Our reputation for putting people at the heart of everything we do has without doubt contributed to our success over the past ten years, so it’s important that our celebrations centre on fundraising for two charities that epitomise our ethos. Both Shelter and Lighthouse Club will be more needed than ever in 2023 as communities continue to feel the effects of the cost-of-living crisis, so we’re aiming to raise as much money as possible throughout this milestone year.”