

Assistance for care homes to tackle rising energy costs

2 years ago



Commercial laundry expert Wolf is tackling the cost-of-living crisis within the care industry by providing expert personalised advice, comprehensive consumption figures and additional training.

The company has more than 30 years' experience within the laundry sector and provides bespoke commercial laundry equipment across the UK to heavy users including care homes, universities, and holiday parks.

Recognising the energy cost pressure facing the care home market, it is working with clients to help them better understand usage and educate them about the cost savings that can be achieved by switching to gas.

Its research reveals electricity rates reach £9.18 for a 24kg capacity load of laundry but, in contrast, the same brand of the machine holding an identical capacity fuelled by gas was almost half the price, costing £4.92.

Director Joshua Brown said: "We aim to provide the most transparent information to help our clients make the best choices for them. We cannot deny that right now gas is much more cost efficient but we're working with customers to help them understand the options.

"We've recently rolled out a training programme for the care home sector focusing on achieving optimal hygiene as efficiently as possible. We're working on a one-to-one basis with several care homes to help them find an efficient, long-term solution.

"We appreciate that our customers are making difficult choices about energy bills and trying to balance

that with long term sustainability targets. Together, we're able to come up with bespoke packages to suit a client's particular business requirements and our customers are really welcoming this helpful and transparent approach.

"In the midst of a cost-of-living crisis, and with spiralling energy costs, the price of a load of laundry is increasing.

"With care homes running on fine financial margins, ensuring each load of laundry is cost-effective can be one of key factors as to whether they can stay open or are at threat of closure. It's as stark as that."